



**Alex Yong**  
*Word of Mouth  
Marketing  
and Training*

*A friend to PR agencies  
and brands of all sizes*

To see my list of past  
clients and my contact  
information, please visit  
<http://gg.gg/wordofmouth>

# Why hire Alex?

In this "attention economy" we're living in, brands want to be heard, but there's a mountain of competition, options, misinformation and challenges!

I help PR agencies of all sizes, and I even help brands directly.

I create tweets, articles, slideshows, attend live promo events, etc. I even record and distribute live interviews with brand owners in any format your client wants, e.g., a blog post or a video, etc.

Agencies: If you'd like to get more savvy with digital marketing, I offer affordable crash courses.

The digital landscape has changed tremendously. If you're only outsourcing and not learning in the process, you'll continue to outsource to the wrong people, and in the worst cases, your efforts will fall short of client expectations.

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